



Creating Authentic Leaders Starting With You

In a highly competitive space, authentic leaders have an increased capacity and ability to create meaningful and lasting connections. As a result, they strengthen and foster growing, dedicated and empowering individuals, teams and organizations.

As business leaders in organizations, we have the power to influence and build thriving cultures through understanding our own leadership purpose and core values and how our personal and professional life experiences can enrich our teams in the most authentic way.

In a recent study conducted by the Harvard Business School with Bill George (Harvard Professor and Author of Authentic Leadership: Rediscovering the Secrets to Creating Lasting Value), Peter Sims (Co-Author of True North), Andrew N. McLean and Diane Mayer, they interviewed 125 leaders from ages 23 to 93 and discovered that the common leadership style emerged from their life stories. Through these interviews, they learned that these leaders used their real life experiences to better understand who they were at their core to uncover their leadership purpose and values.

SPARK Creations has worked with a number of profit and non-profit organizations in British Columbia and Alberta using unique experiential and transformational activities to help individuals, leaders, and teams discover their core values and purpose. This has resulted in developing more synergy, connection and significance for the individual with their role and within the team as a whole.

Participants will learn:

- Defining authentic leadership and the impact in today's company cultures
- Discovering your leadership core values
- Creating a deeper connection to self and others
- Aligning your core values and purpose with your professional and organizational values and purpose
- Learning to develop authentic leaders through a proven methodology
- Understanding how to measure the ROI of authentic leadership strategies

SPEAKER

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SPARK Creations is a heart based leadership and empowerment organization that provides highly interactive and fun experiential learning and development, strategic visioning and leadership alignment, and people and culture programs for individuals, teams and organizations. As the Co-Founder and Creative Essence Originator (CEO), Lorie is energetic, driven, and tireless in her pursuit of self development and people contribution. Over the past 18 years, Lorie has cultivated her coaching, leadership development, and people and culture development experience as both a strategic and progressive senior human resources leader. Lorie is also the Co-Chair for the BC HRMA Learning and Development Roundtable, the Director of Leadership Development, Leadership Coach and Facilitator for Corporate Symphony International, and the Co-Founder and President of Enspire Foundation.

BOOKING

Workshop Fee: \$450.00 for 60 to 90 minutes